



LAPHAM PEAK FRIGHT HIKE

Friends of Lapham Peak
W329 N846 County Hwy C
Delafield WI 53018

August 9th, 2019

I'm putting together our 2019 Lapham Peak Fright Hike sponsor signage and hoping to include your organization among our many generous local business supporters.

For over 20 years, the Fright Hike has given area junior and high school students a wonderful opportunity to be a part of a community service project. The students create their own haunted site and act out spooky roles along the moonlit trails of Lapham Peak. In addition to raising funds for snowmaking and projects in the park, each club or team earns money for their school group or non-profit organization. Many clubs use the earnings from Fright Hike to offset uniform, field trips, and banquet costs. Over 4000 residents attend this festive Annual Delafield tradition. Proceeds from concessions benefit the Ice Age Trail and proceeds from ticket sales benefit The Friends of Lapham Peak for snowmaking and projects in the park.

Attached is an example of last year's donor list and this year's sponsorship levels. Your sponsorship includes tickets to the haunt along with advertising for your business across all our digital and print event marketing platforms.

If you cannot provide a monetary donation, we also accept donations in-kind; goods or services. We are always in need of supplies costumes, props, paint, extension cords, twine, lighting, sound, etc. Food and beverages to feed a crowd of 200 at our cast party after the show on the 19th. Prizes in the form of movie tickets, redeemable coffee drink, ice cream coupons, etc. to distribute to our volunteers in appreciation of their time commitment.

Thank you for your consideration!
Angela Lorbach

Event Coordinator
262.290.8710
frighthikepeak@gmail.com

get your fright on www.frighthike.org



LAPHAM PEAK FRIGHT HIKE SPONSORSHIP OPPORTUNITIES

We invite you to support your community by sponsoring this Annual Delafield tradition! The Fright Hike is a large outdoor production that requires props, costumes, make-up, lighting, sound, equipment rentals, the list goes on...Your donation will help us to continue this festive community event while providing extensive marketing to local families across Southeastern Wisconsin for your business.

In addition, sponsors receive VIP tickets to attend Fright Hike either October 18th or 19th, 2019. Enjoy a thrilling stroll through the beautiful moonlit trails of the Lapham Peak forest with your co-workers, followed by a bonfire and live music! Proceeds from the event support The Friends of Lapham Peak, The Ice Age Trail, and local High School clubs. The Friends of Lapham Peak is a non-profit, 501 c3 entity.

Please make checks payable to: Friends of Lapham Peak, Attn: Fright Hike Donation, W329N846 Waukesha C, Delafield, WI 53018.

Send a digital file of your company logo to Angela at frighthikepeak@gmail.com.

Thank you for supporting the park and making a difference in our community!



VAMPIRE

\$1000

- corporate name and logo on event website for 12 months
- multiple mentions reaching over 20,000 facebook users
- shared 6 ft x 2.5 ft banner at entrance est. 4,000 guests
- logo at Fright Hike photo spot
- 15 VIP tickets (skip the line)
Banner above the band stage
Enjoy complimentary wine & cheese basket after the hike



WOLF

\$500

- corporate name and logo on event website for 12 months
- multiple mentions reaching over 20,000 facebook users
- shared 6 ft x 2.5 ft banner at entrance est. 4,000 guests
- logo at Fright Hike photo spot
- 8 VIP tickets (skip the line)



ZOMBIE

\$250

- corporate name and logo on event website for 12 months
- multiple mentions reaching over 20,000 facebook users
- shared sign at entrance est. 4,000 guests
- 4 VIP tickets (skip the line)

Company Name:

Sponsor's Address:

Sponsor's Phone:

Sponsorship Level: Zombie \$250 Wolf \$500 Vampire \$1,000



www.frighthike.org